

Strategic Vision I: Excellence and vitality in teaching and learning

The college prepares all students for academic, professional and personal success. It provides a stimulating learning environment that offers multiple approaches to learning and helps all students realize their unique potential. The college's broad range of programs engages students through challenging curricula that respond to an ever-changing world.

- Goal I.A. Provide a consistently rigorous and stimulating learning environment that offers multiple approaches to learning and helps all students realize their unique potential
- Goal I.B. Enhance the quality, variety and vitality of our programs
- Goal I.C. Deliver instruction that students need, how/when/where they need it
- Goal I.D. Enhance partnerships with school districts to align student preparation for college study
- Goal I.E. Expand learning opportunities needed by our changing society
- Goal I.F. Expand learning opportunities that benefit pre-college students

Strategic Vision II: An inclusively welcoming and nurturing college, focused on student engagement & success

The college welcomes all potential students, recognizing and addressing all student concerns and needs as it seeks to promote student learning, academic success and overall well-being.

- Goal II.A. Provide a comprehensive orientation and first-year experience (FYE) program that optimizes all students' chances for success
- Goal II.B. Strengthen and ensure consistency of student retention initiatives college-wide
- Goal II.C. Enhance and ensure consistency of all services for all students at each campus
- Goal II.D. Demonstrate respect for all students in all forms of college interaction with them

Strategic Vision III: Research, planning and assessment that ensure institutional effectiveness

The college creates and sustains a culture of assessment and evidence-based planning for improvement in all academic programs, student services and administrative functions. It supports effective teaching and learning, student achievements, excellence in educational service areas, and improvement in professional and process development. Planning and decision-making are characterized by data driven analyses and goal directed purposes.

- Goal III.A. Create a college-wide system for measuring progress at all levels against national, state, local or institutional standards/benchmarks
- Goal III.B. Strengthen the college's research and assessment infrastructure
- Goal III.C. Apply best practices in assessment to all educational programs, student and customer services, and college operations
- Goal III.D. Establish a systemic planning process with annual updates and budget integration

Strategic Vision IV: Institutional resources for emerging educational needs

The college effectively and efficiently supports student learning through excellent staff, facilities, and technology and ensures the necessary financial base to continuously develop these resources.

- Goal IV.A. Update general administrative practices and processes
- Goal IV.B. Develop resources and optimize operations in facilities and security
- Goal IV.C. Develop resources and optimize operations in information and communication technology
- Goal IV.D. Develop human resources and optimize HR operations
- Goal IV.E. Develop resources and optimize operations in finance-related services
- Goal IV.F. Upgrade bookstore services at each campus
- Goal IV.G. Restructure food service operations
- Goal IV.H. Expand comprehensive fundraising activities

Strategic Vision V: A college culture marked by celebration of diversity, effective communication and institutional pride

The college maintains a community culture that embraces the values and experiences of staff, students and all those potentially served by the institution. Communication within

this diverse community utilizes a variety of modes that operate top-down, bottom-up and laterally, and reaches all individuals affected.

- Goal V.A. Implement a comprehensive plan and guidelines to increase quality internal and external communication
- Goal V.B. Implement a comprehensive emergency management/response plan
- Goal V.C. Create an environment characterized by amity, open communication, and mutual respect and trust
- Goal V.D. Demonstrate appreciation for our diverse community through proactive college operations

Strategic Vision VI: Community engagement, outreach and partnerships

The college reaches out to organizations and individuals and establishes partnerships and collaborations that improve learning and services for students throughout the community.

- Goal VI.A. Enhance and expand partnerships with K-12 school districts
- Goal VI.B. Enhance and expand partnerships with employers
- Goal VI.C. Enhance and expand partnerships with government and community-based agencies
- Goal VI.D. Enhance outreach to alumni
- Goal VI.E. Enhance and expand partnerships with other colleges

Strategic Vision VII: Marketing programs and services to a diverse and dynamic community

The college vigorously and persistently markets the value of its programs, services and staff. The college promotes particular services after assessing the needs of the designated target audiences.

- Goal VII.A. Develop and implement a comprehensive marketing plan
- Goal VII.B. Improve the college's representation/promotion of learning opportunities to target markets
- Goal VII.C. Ensure that faculty, staff, students and other stakeholders understand and fulfill their respective roles in the marketing process
- Goal VII.D. Initiate community event to reaffirm mission and vision of the college